

RESULTS OF *TERRA MADRE - SALONE DEL GUSTO* 2024

ORGANIZED BY SLOW FOOD IN TORINO, ITALY

The 15th Edition of [*Terra Madre Salone del Gusto 2024*](#), the world's event dedicated to sustainable food and food politics organized by Slow Food from September 26 to 30, 2024 in Turin (Italy), closed his work with great success. During five days, more than 300.000 visitors could discover how to regenerate the planet through food.



TERRA Salone del Gusto 2024
MADRE
SEPTEMBER 26-30
PARCO DORA, TURIN
We Are Nature

Terra Madre Salone del Gusto is the largest international event dedicated to *good, clean and fair food* and to food politics. It is an invitation to change the paradigm and the key words for this change must be cooperation, dialogue, sharing, responsibility, and food education. In 20 years of Terra Madre, over 40,000 delegates have gathered in Turin: people who have implemented tangible projects in their communities. Slow Food is an extraordinary community that must become even more representative politically, to give this multitude of people the recognition they deserve.



Terra Madre provided a large display of products ensured by 700 exhibitors from different countries who occupied a total area of 80 thousand square meters.

Furthermore, over the course of the five days Terra Madre organized over 1000 events including 250 conferences with more than 700 speakers from Italy and other countries; 400 meetings in spaces of partners and other institutions present at the event, 50 meetings organized by the universities; 68 taste workshops, 17 street kitchens, 17 food trucks and 25 craft breweries; 13 dinners involving over 50 chefs from Italy and other participating countries.



All these activities were attended by 3,000 delegates of the Terra Madre network from 120 countries, representatives of 180 Slow Food Presidia from Italy and abroad, students, 450 volunteers and over 300 members of the Slow Food network, 400 buyers and commercial operators in the sector.



The results show that through the series of activities that characterized the Terra Madre event, exhibitions, workshops, conferences and tastings, more than 3,000 representatives of the Slow Food network from 120 countries had the opportunity to come together to share their experiences and come up with solutions further strengthening the Slow Food network. They also inspired more than 300,000 visitors during the five-day event, offering practical suggestions to encourage everyone to make an impact on the food system through their own actions.



In line with the theme of the event, which was the need to take action to reorganize our food systems, and the slogan of the 2024 edition of Terra Madre *We are Nature*, during the five days thousands of farmers, breeders, fishermen have testified to a different, agroecological models of food systems that protect biodiversity and establish the need for food sovereignty. These models are capable of guaranteeing progress that inextricably intertwines human well-being with animal well-being, with ecosystems.

Woods and rural areas, pastoralism and beekeeping, are some of the themes that the 15th edition of Terra Madre has put at the center of the attention. Seen as marginal, these places and these professions, which characterize over 70% of the Italian territory, actually represent a concrete perspective, an economic and social paradigm based on hospitality and cooperation. Places where agroecology is practiced, an approach to production that protects and regenerates biodiversity, soils and waters, where human beings are part of nature. An idea of the future for the food systems emerged that visitors to the event were able to hear from the words of 700 speakers from Italy and abroad who attended the conferences. But also from the testimonies of hundreds of farmers, chefs, artisans and activists who animated the international market and the thousand events of the program of the five days of Terra Madre.

The goal of Slow Food is to create even more opportunities for their global network of more than 1 million activists and allies to connect in person, build relationships, and take collective action. In 2025, they plan to host several regional events, including Terra Madre Americas in Sacramento, California, USA, Terra Madre Asia and Pacific in Bacolod City, Negros Occidental, Philippines and Terra Madre Nordic Countries in Norway . “We are also developing plans for Terra Madre Indigenous Peoples and working towards Terra Madre Africa in the near future”. [A key initiative launched at Terra Madre](#) was the [Slow Food Farms](#) , set to become the largest global network of farms dedicated to good, clean, and fair food, based on agroecological principles.

[Slow Food is a large international non-profit association](#) founded in 1989 and committed to giving the right value to food, respecting the producers, in harmony with the environment and ecosystems, thanks to the knowledge and traditions of which local communities are custodians.

On their website information about all the initiatives underway at international level and in different countries can be found. Slow Food also [invites all interested actors to participate in the movement](#), joining more than 1 million activists involved in more than 10,000 projects throughout 160 countries around the world, working to provide good, clean and fair food for all.

To know more

[Terra Madre Event in Slow Food website](#)

[Shaping the Future of Sustainable Food Systems by Edward Mukiibi, Slow Food President](#)

[Presidia at Terra Madre](#)

[Slow Food International](#)



[Key documents - Slow Food International](#)

[Slow Food 2021 Report](#)

[To become a Slow Food member](#)

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[RegenerAction toolkit](#)

[To join the movement](#)

